

## COOKIE POLICY

### 1. Purpose

This Cookie Policy has been prepared to provide explanations regarding the processing of personal data obtained through cookies collected during the use of the website <https://www.asiselektronik.com.tr> operated by Asis Elektronik ve Bilişim Sistemleri A.Ş. (“Asis Elektronik”) by site visitors.

### 2. Scope

This policy covers the websites for which Asis Elektronik is responsible and the Data Subjects whose cookie information is processed on these websites.

### 3. Definitions and Abbreviations

- **Law (KVKK):** Personal Data Protection Law No. 6698
- **Explicit Consent:** Consent given freely, based on information, and related to a specific subject
- **Data Subject:** The natural person whose personal data is processed
- **Cookie:** Small data files stored on your devices by websites to identify users and provide customized services
- **Personal Data:** Any information relating to an identified or identifiable natural person
- **Processing of Personal Data:** Any operation performed on personal data such as collection, recording, storage, preservation, modification, disclosure, transfer, acquisition, classification, or prevention of use
- **Deletion of Personal Data:** Making personal data inaccessible and unusable for relevant users
- **Destruction of Personal Data:** Making personal data completely inaccessible, irretrievable, and unusable for anyone
- **Data Controller:** The natural or legal person who determines the purposes and means of processing personal data and is responsible for the establishment and management of the data recording system

### 4. Cookie Policy

Through this policy, we aim to explain which types of cookies we use on our website, for what purposes, and how you can control these cookies.

For more detailed information regarding the processing of your personal data by Asis Elektronik, you can access the General Disclosure Text under KVKK and related policies available on the website.

#### 4.1. Purposes of Using Cookies

Asis Elektronik uses cookies on its website for various purposes and processes personal data through these cookies. These purposes mainly include:

- Analyzing the website and improving its performance (e.g., determining the number of visitors and adjusting performance accordingly)

- Enhancing functionality and ease of use (e.g., enabling sharing on social media platforms, remembering user preferences or search queries)
- Ensuring security and preventing fraud by detecting and preventing cyber attacks

Personal data is processed in accordance with Article 5 of the KVKK, provided that it does not harm the fundamental rights and freedoms of the Data Subject and is necessary for the legitimate interests of the Data Controller.

Asis Elektronik may share personal data processed under this Cookie Policy with service providers, limited to the purposes stated above and in compliance with the legislation. Anonymized data may be analyzed by third parties for legitimate interests.

## **4.2. Types of Cookies Used**

Both first-party cookies (placed by the visited website) and third-party cookies (placed by external servers) are used. Asis Elektronik does not use any cookies requiring explicit consent.

### **4.2.1. Mandatory Cookies**

These cookies are necessary to enable users to navigate secure areas of the website and use essential features. Without these cookies, important parts of the website cannot function.

### **4.2.2. Functionality and Preference Cookies**

These cookies collect information about user behavior. All information is anonymous and cannot track activity on other websites. They are used to compile reports to improve the website. Analytics tools are used for this purpose.

### **4.2.3. Performance and Analytics Cookies**

These cookies store user preferences such as language settings and provide a more personalized experience.

## **4.3. How to Manage Cookies**

Depending on your browser type, you can manage cookies as follows:

- **Google Chrome:** Click the lock or “i” icon in the address bar and manage cookies via the “Cookies” tab
- **Internet Explorer:** Use “Tools” → “Security” settings
- **Mozilla Firefox:** Open menu → Options → Privacy & Security
- **Safari:** Settings → Safari → Privacy & Security
- **Opera:** Visit <http://www.opera.com/browser/tutorials/security/privacy/>
- **Other Browsers:** Check help/support pages (e.g., Microsoft Edge, Maxthon)

You can also visit:

<https://www.allaboutcookies.org>

<https://www.youronlinechoices.eu/>

or use the Privacy Badger application.

#### **4.4. Rights of the Data Subject**

You may exercise the following rights regarding your personal data by submitting a request to Asis Elektronik:

- Learn whether your personal data is processed
- Request access to processed data
- Request information about processing
- Learn the purpose of processing and whether it is used appropriately
- Know third parties to whom data is transferred domestically or abroad
- Request correction of incomplete or incorrect data
- Request deletion or destruction of personal data
- Request notification of such actions to third parties
- Request restriction of processing or data portability
- Object to automated decision-making
- Request compensation for damages due to unlawful processing

**Data Controller:** Asis Elektronik ve Bilişim Sistemleri A.Ş.

You can submit your requests by delivering the Personal Data Application Form in person to the address below with identification, or via email with the subject "Regarding Personal Data Request":

İstanbul Üniversitesi Avcılar Yerleşkesi, Üniversite, Sarıgül Sk. No:37 D:1 A Blok, 34320 Avcılar/İstanbul  
Email: kvkk@asiselektronik.com.tr

Requests will be processed within 30 days free of charge. However, if a fee is required under GDPR or KVKK, it may be charged according to the tariff. Identity verification will be required before processing requests.